

### Product news

#### Company advertorial

## PURE® TRANSDERMAL FACIAL nature + science = performance

Supplier: A.W. LAKE Spa Concepts  
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To achieve a revitalisation of skin cells, active ingredients must reach the cell core. Until now, this was only possible with invasive therapies. Now, the dermis can be treated effectively without pain or risk with the PURE® TDA (TDA stands for Transdermal Application) system.

PURE® TDA is the world's first dermatological therapy system that transports active ingredients to the deepest skin layers, attacks damaging hypoxias, and delivers long-term effect.

PURE® TDA is a highly effective, non-invasive form of therapy for regenerative skin treatment.

**"ONLY THAT WHICH REACHES THE CELL CAN BE EFFECTIVE."**

What sounds so simple is the result of extensive technical, dermatological and pharmaceutical research and development and, at present, the only non-invasive regenerative therapy that provides the skin with maximum care.

[www.pureonlinestore.com](http://www.pureonlinestore.com) & [www.awlakeonline.com](http://www.awlakeonline.com),  
contact us on +65 6829 7006, or send us an email at [info@awlakeonline.com](mailto:info@awlakeonline.com)

### Company details



#### A.W. LAKE Spa Concepts

A.W. LAKE's fresh design approach brings a new crop of innovative spas into the market. Current projects include spas at the St. Regis in Zhuhai, Cappella hotel and the World Trade Center in Nanjing, The Westin in Nusa Dua Bali, W hotel in Goa and many more. "Future spas are much more dynamic, integrative and intuitive", according to Adria Lake, owner and founder of the company. "We design spas that reflect the DNA of each brand and become the soul of the hotel and resort".

A.W. LAKE Spa Concepts  
Singapore  
Visit website

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pure®  
nature + science + performance

PURE®  
TRANSDERMAL  
FACIAL

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