

## Product news

### Company advertorial

## Pure by AW Lake designed to be a simpler skincare

Supplier: A.W. LAKE Spa Concepts  
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AW Lake has developed its new Pure skin, hair and body care range.

The skincare is comprised of a Basic face cream or gel plus Supercharged serums, containing bio-active ingredients for specific skin concerns.

The range is made with natural ingredients, plant essences and botanical extracts with high concentrations of bio-active ingredients that target specific skin concerns.

It allows users to tailor their skin care to changing skin conditions, while minimising the number of products needed and simplify the users skincare routine.

Products include a chamomile and calendula-based cleanser, two masks, three moisturisers, botanical serum and three specialist serums plus body and hair care products.

## Company details



### A.W. LAKE Spa Concepts

A.W. LAKE's fresh design approach brings a new crop of innovative spas into the market. Current projects include spas at the St. Regis in Zhuhai, Cappella hotel and the World Trade Center in Nanjing, The Westin in Nusa Dua Bali, W hotel in Goa and many more. "Future spas are much more dynamic, integrative and intuitive", according to Adria Lake, owner and founder of the company. "We design spas that reflect the DNA of each brand and become the soul of the hotel and resort".

A.W. LAKE Spa Concepts  
Singapore  
Visit website

**More A.W. LAKE Spa Concepts details**

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