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14 Jul 2014

# A.W. Lake develops child-specific spa concept

BY HELEN ANDREWS

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The kids spa menu includes salt body scrubs, a hydro jet massage and mud bath body wraps.

photo: A.W. Lake

## Spa consultancy A.W. Lake has come up with a new child-specific spa concept which involves rain tunnels, a climbing wall and a "snow" shower dome.

Following on from the rise in demand for wellness centres which cater for younger audiences, A.W. Lake has developed a Hydro-Thermal Kids Spa Concept, which is being implemented for several high-end hotel companies.

The idea behind the kids spa is to make spas interactive, educational and fun for children between the ages of three and nine – or older. The spa will be divided into "toddler," "child" and "youth" zones to allow children to play and learn safely.

Full supervision is provided throughout the area, which varies in size depending on the hotel property.

"The Kids Spa Concept is designed with children's cognitive development in mind through a fun and engaging learning experience," said owner and founder of A.W. Lake, Adria Lake. "We want to introduce children to spa and wellness in a playful manner."

Elements featured in the concept include cool water foot wash pods – which prepare the youngsters for a luminaire shower tunnel with raindrops and rainfall features – a climbing wall and an LED-illuminated sauna and an aroma steam bath called "The Cave". There will also be a hydro-thermal experience consisting of a "snow" shower dome for cooling down sessions.

The kids' spa menu includes salt body scrubs, a hydro jet massage and mud bath body wraps.

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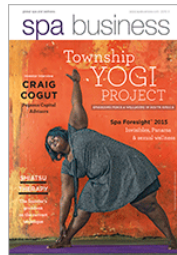
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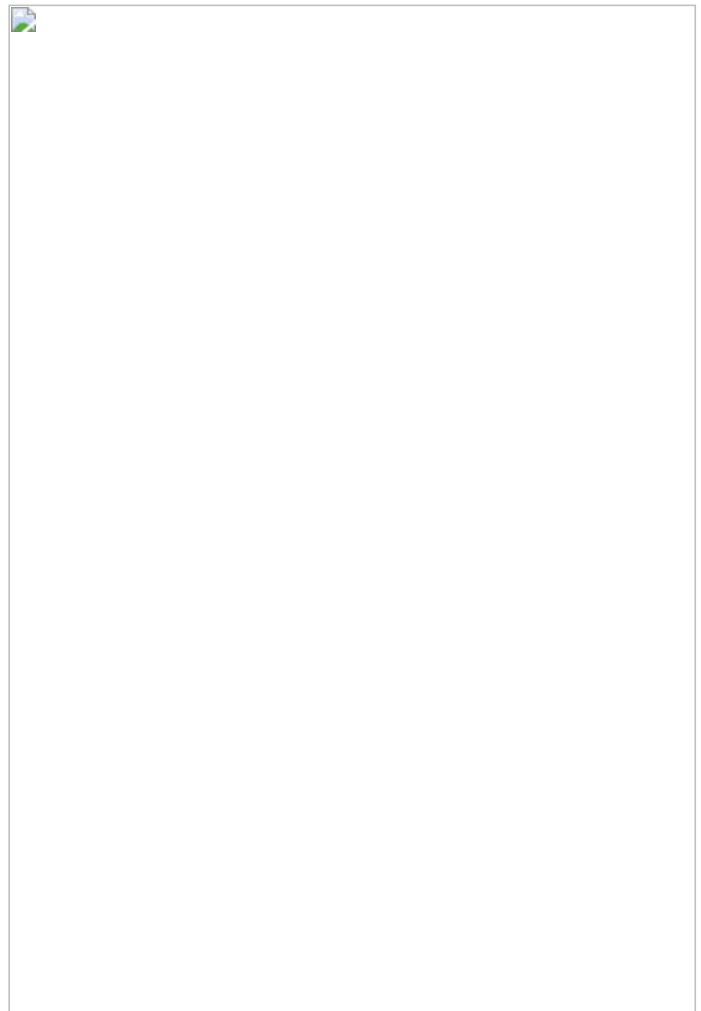
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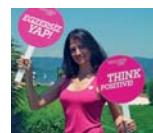


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Karisma's new El Dorado to feature Mayan-

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 Karisma Hotels & Resorts will open the new El Dorado Seaside Suites, located near Mexico's historic Tulum Mayan Ruins, on 1 November. The property includes 192 suites, each with its own pool, and a .... [more>>](#)

Le Meridien Batumi to open in tower with integrated Ferris wheel



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New Ritz-Carlton Reserve in Bali focuses on wellness, nature



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 Ritz-Carlton has opened a new Reserve property in Ubud, Bali that features individually tailored spiritual, wellness, health and detox programs. The Mandapa is the third resort in the bespoke .... [more>>](#)

Margaritaville Resort to open in Orlando



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 Margaritaville Holdings, along with Encore Capital management, will develop a Margaritaville Resort in Orlando. Inspired by the lifestyle celebrated in Jimmy Buffett's songs, the resort will include a .... [more>>](#)

Corbin named EVP of health, wellness & spa at Miami Beach's Carillon



03 Sep 2015  
 Carillon Miami Beach has named Ronel Corbin as its new executive vice president of health, wellness & spa. In her new role, Corbin will oversee the growth and strategy of the all-suite hotel's spa, .... [more>>](#)

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